

10th Anniversary Awards 2024

To be considered for this award, please complete the form below and return it to [info@carerpositive.org](mailto:info@carerpositive.org).

**Best Employer for Communication and Awareness Raising**

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| **Overview of what we are looking for:** |
| A workplace and culture where support for carers is visible, understood, and well communicated at all levels. This can be through internal communication channels/ staff intranet/ portals/ team meetings/ etc. and with awareness raising undertaken to ensure staff are carer aware.  Points of good practice:   * Senior level endorsement/championing of carer support * Line manager training to ensure understanding and consistency * Raising awareness across as many different routes as possible and throughout the year * Linking to external events and awareness campaigns such as Carers Week to reach staff |
| 1. **Please provide a description of how your organisation raises awareness and communicates support for carers across all staff.** |
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| 1. **How long has this been in place?  Have carers been involved in awareness raising/communications?  If so, please explain how.** |
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| 1. **Has any review of the success of this been undertaken?  (evidence, feedback from carers etc or any data gathered from awareness raising activities)** |
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| 1. **Please provide at least one testimonial from a carer who has been involved in awareness raising/communication activities or a carer who has sought support as a result of these.** |
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